



HUGHES TELEMATICS Building Success with Bluegiga



Improving Driving Safety and Convenience with the In-Drive Telematics

Hughes Telematics is an American company implementing the next generation of connected services. Centered on a core platform of safety and security, the company offers a portfolio of location-based services for consumers, manufacturers, fleets and dealers through two-way wireless connectivity. A customized smartphone application and web portal provide convenient access to many of these services. The Telematics Services bundle ultimately strengthens a customer's connection to the vehicle while enhancing the driving experience through personalized connected services.

Hughes Telematics is a licensing partner for Bluegiga's iWRAP software used in their AT-750 system, the AT-100 product.

In the AT-750 system, the value to the Hughes Telematics customer is safer operation of their vehicles through the use of *Bluetooth* hands-free connections. The value created is less distracted driving, reducing accidents and potential costs

associated with accidents. In addition, insurance companies can use it for vehicle tracking.

Bluegiga iWRAP Software Supports Key Profiles for the Application

Bluegiga's certified *Bluetooth* software stack provides the necessary profiles used in this application and is cost effective to implement in the AT-750 system. The iWRAP software was selected because it supports the key profiles needed in the application, such as HFP-AG and SPP, and the software is *Bluetooth* certified. In addition, Bluegiga's excellent customer service and support during the evaluation process ensured Hughes Telematics that Bluegiga would be responsive to their needs. Bluegiga continues to support Hughes while they successfully produce and sell the AT-750 system to their target customers and vehicle operators.

For more information about Hughes Telematics, please visit: www.hughestelematics.com

For more information about Bluegiga iWRAP Software, please visit: http://www.bluegiga.com/iWRAP_software



Safety & Security



Diagnostics & Emissions



Convenience



Data Services